

NATIONAL CARES MENTORING MOVEMENT FOR THE LOVE OF OUR CHILDREN GALA 2020



HONORARY CHAIR
COMMON

December 2019

As Honorary Chair of the 2020 For the Love of Our Children Gala, I am inspired to join Susan L. Taylor, Founder & CEO of the National CARES Mentoring Movement, in inviting you to support this urgent community-recovery effort. Forty percent of Black babies are born into inter-generational poverty. Their lives, derailed at birth, are immeasurably harder in this polarized political environment that is causing some donors that traditionally supported vulnerable Black children and communities to retreat. Your investment in our children who are living hand to mouth and relegated to gravely underfunded schools is needed now more than ever!

National CARES is building bold, visionary and proven pathways to economic self-reliance that override these barriers. **On Monday, February 10, 2020, please help fill Cipriani Wall Street to overflow** with love, high hopes and high style in tribute to **Robert F. Smith, founder and CEO of Vista Equity Partners**. And to affirm National CARES' promise to our children: We will not let you fall. We are dedicated to making "America the Beautiful" true for you!

Take a look back at the glorious night of the 2019 For the Love of Our Children Gala It was evenings like this, with the support of past honorary chairs like Lee Daniels, Maxwell and Alicia Keys, that continue to inspire me. A decade ago, I was there to support the launch of the Los Angeles CARES Mentoring Movement. Now there are CARES Affiliates in 58 U.S. cities, led by soldiers of love who have recruited, trained and deployed to schools, youth-support organizations and juvenile detention centers over 140,000 volunteer mentors to serve more than 200,000 children and their families in dire need of more love and support.

Here are the exciting particulars about investing in the 2020 For the Love of Our Children Gala, a gathering of committed business, policy and philanthropic leaders from across the nation—all of us determined to respond to extreme poverty, stunningly defined by the federal government as an annual household income of \$12,875 or less for a family of four with two related children. Your commitment will help write new futures for children that many in society have written off. **The funds raised will help CARES scale up and roll out its proven school, family and community-wide holistic initiatives, including The Rising, University for Parents and Community Wellness and Wealth-Building Circles.**

I am honored to stand on behalf of our young who are marginalized, surveilled and blamed for deficiencies in society that we—the society—must solve. Please take a stand with us. Strengthening our children, our communities and our country depends on it.

For the Love of Our Children,

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